

# *World Trade Week NYC '11*

co-chairs:

J.H. Cohn  
And



## The Port Authority of NY and NJ

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New York **Richard M. Larrabee**, Director of Port Commerce, The Port Authority of New York and New Jersey and **Chuck Ludmer**, International Liaison/CMO, J.H. Cohn, LLP have been named co-chairs of ***World Trade Week NYC '11 – 'Trade is Fundamental to the Regional Economy'***. 2011 marks the 76<sup>th</sup> commemoration of World Trade Week, May 16 – 20, 2011, as well as the 55<sup>th</sup> anniversary of containerized shipping and 42 years of the ATA Carnet. In 1935, President Franklin Delano Roosevelt officially proclaimed the national observance of World Trade Week, an annual celebration of international trade, the third week in May each year. ***World Trade Week NYC '11*** is hosted by the New York District Export Council with J.H. Cohn as the exclusive 'Presenting Sponsor', with additional sponsorship by HSBC (gold), Customs & International Trade Bar Association (silver), and media sponsors: Cargo Business News, The Journal of Commerce, Kompas, Coface, New York Enterprise Report, FITA and PIERS.

New York international trade organizations, government agencies and educational institutions have partnered to present events of interest to new businesses and experienced traders to mark the celebration. An ambitious series of seminars, workshops and receptions focusing on a multitude of international trade topics will be held through out New York City. Special events include: *WTWNYC International Trade Awards Breakfast, Putting the Pieces Together-Finding the International Trade Resources You Need to Succeed, Emerging Markets Wine Tasting Evening, Social Media and International Trade* and live seminars and webcasts exploring new and emerging world markets. Highlights will include the presentation of awards to organizations and companies that have demonstrated an ongoing commitment to global trade.

Partner organizations include: World Trade Centers Association; Weissman Center for International Business/Baruch College/CUNY; US Department of Commerce/US Commercial Service; United States Council for International Business; New York Public Library, The Port Authority of New York and New Jersey, New York District Export Council, Manhattan Chamber of Commerce and other local international trade organizations.

For more information on ***World Trade Week NYC '11*** activities, sponsors and the organization, access: [www.wtwnyc.org](http://www.wtwnyc.org).

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