

The Port Authority of NY and NJ

And
J.H. Cohn
co-chair



World Trade Week NYC '10

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New York **Richard M. Larrabee**, Director of Port Commerce, The Port Authority of New York and New Jersey and **Roy W. Hoffman**, Partner, International Client Services, J.H. Cohn have been named co-chairs of ***World Trade Week NYC '10 – 'Trade is Fundamental to the Regional Economy'***. 2010 marks the 75th commemoration of World Trade Week, May 17 – 21, 2010, as well as the 54th anniversary of containerized shipping and 41 years of the ATA Carnet. In 1935, President Franklin Delano Roosevelt officially proclaimed the national observance of World Trade Week, an annual celebration of international trade, the third week in May each year. ***World Trade Week NYC '10*** is hosted by the New York District Export Council with J.H. Cohn as the exclusive 'Presenting Sponsor', with additional sponsorship by Customs & International Trade Bar Association, Cargo Business News, The Journal of Commerce, Kompass and American River International, Ltd.

New York international trade organizations, government agencies and educational institutions have partnered to present events of interest to new businesses and experienced traders to mark the celebration. An ambitious series of seminars, workshops and receptions focusing on a multitude of international trade topics will be held through out New York City. Special events include: *WTWNYC International Trade Awards Breakfast, Putting the Pieces Together-Finding the International Trade Resources You Need to Succeed, Corporate Espionage & Global Security, Scams in International Trade, The National Export Initiative* and seminars exploring new and emerging world markets. Highlights will include the presentation of awards to organizations and companies that have demonstrated an ongoing commitment to global trade.

Partner organizations include: World Trade Centers Association; Weissman Center for International Business/Baruch College/CUNY; US Department of Commerce/US Commercial Service; United States Council for International Business; New York Public Library, The Port Authority of New York and New Jersey, New York District Export Council, Manhattan Chamber of Commerce and other local international trade organizations.

For more information on ***World Trade Week NYC '10*** activities, sponsors and the organization, access: www.wtwnyc.org.

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