



## **2019 World Trade Week NYC Awards Application**

### **General Criteria**

#### **Business/Organization must be:**

- Headquartered or located in tri-state area (NY, NJ, CT);
- Doing business for at least three years;
- Have a minimum annual revenue equivalent to US \$1 million (where applicable);
- In services or manufacturing and, currently, either importing and/or exporting their goods or services, or providing services relevant to the specific award.

*Application must be sponsored by an organization that is a member of the WTW NYC 2019 steering committee or a WTW NYC 2019 Partner organization. Award recipients will be expected to attend 2019 WTW Awards Breakfast on Monday, May 13th (8:30am-11:00am) to accept the Award. Two complimentary tickets will be provided.*

#### **Small Business Global Trade Award Criteria**

Awarded to a company in the New York metropolitan region whose growth and achievements in their industry exemplify international success. Company must have *less than* 100 employees to qualify. The company may be either engaged in the sale of goods or services.

#### **Global Logistics Award Criteria**

Awarded to a company or individual in the New York metropolitan region that displays innovation in the movement of international freight.

#### **Global Trade Award Criteria – Organization**

Awarded to an organization that has demonstrated continuous dedication, commitment and significant contributions which have influenced the growth of trade in the New York region.

## 2019 WTW NYC Awards Application

*Deadline for applications: Applications must be received by Lene Skou no later than Friday, March 29, 2019  
lene.skou@baruch.cuny.edu*

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name (primary company contact): \_\_\_\_\_

Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email address: \_\_\_\_\_

Website:

\_\_\_\_\_

### **Application for Award:**

\_\_\_\_\_ **Small Business Global Trade Award**

\_\_\_\_\_ **Global Logistics Award**

\_\_\_\_\_ **Global Trade Award**

### **Business information**

Years in business: \_\_\_\_\_ Annual revenue: \$ \_\_\_\_\_ Industry: \_\_\_\_\_

*Please attach **one page, single spaced**, answering the following questions about the nominee:*

1. Describe the applicant being nominated and how it has been successful internationally.
2. Why should this applicant be considered for this award?
3. How does the applicant meet the criteria set forth and fulfill the award description?
4. What is the applicant's International Marketing Plan for the next 3-5 years?

**Application deadline: Friday March 29, 2019. Applications should be submitted to:**

Lene Skou, Chair, WTW Steering Committee

Email: Lene.skou@baruch.cuny.edu

Phone: 646.312.2074

*Applications must be received by Lene Skou no later than Friday March 29, 2019 lene.skou@baruch.cuny.edu*