



2020 World Trade Week NYC Awards Application General Criteria

Business/Organization must be:

- Headquartered or located in tri-state area (NY, NJ, CT);
- Doing business for at least three years;
- Have a minimum annual revenue equivalent to US \$1 million (where applicable);
- In services or manufacturing and, currently, either importing and/or exporting their goods or services, or providing services relevant to the specific award.

Application must be sponsored by an organization that is a member of the WTW NYC 2020 steering committee or a WTW NYC 2020 Partner organization. Award recipients will be expected to attend 2020 WTW Awards Breakfast on Tuesday, May 12th (8:30am-11:00am) to accept the Award. Two complimentary tickets will be provided.

Small Business Global Trade Award Criteria

Awarded to a company in the New York metropolitan region whose growth and achievements in their industry exemplify international success. Company must have less than 100 employees to qualify. The company may be either engaged in the sale of goods or services.

Global Logistics Award Criteria

Awarded to a company or individual in the New York metropolitan region that displays innovation in the movement of international freight.

Sustainable Solutions Award Criteria

Awarded to a company in the New York metropolitan region offering products and services that contribute to sustainable solutions internationally.

Global Trade Award Criteria – Organization

Awarded to an organization that has demonstrated continuous dedication, commitment and significant contributions which have influenced the growth of trade in the New York region.

2020 WTW NYC Awards Application

*Deadline for applications: Applications must be received by Lene Skou no later than Friday, March 27, 2020
lene.skou@baruch.cuny.edu*

Company: _____

Address: _____

City: _____ State _____ Zip _____

Name (primary company contact): _____

Title: _____

Contact Phone: _____ Fax: _____

Contact Email address: _____

Website:

Application for Award:

_____ **Small Business Global Trade Award**

_____ **Global Logistics Award**

_____ **Sustainable Solutions Award**

_____ **Global Trade Award**

Business information

Years in business: _____ Annual revenue: \$ _____ Industry: _____

Please attach one page, single spaced, answering the following questions about the nominee:

1. Describe the applicant being nominated and how it has been successful internationally.
2. Why should this applicant be considered for this award?
3. How does the applicant meet the criteria set forth and fulfill the award description?
4. What is the applicant's International Marketing Plan for the next 3-5 years?

Application deadline: Friday March 27, 2020. Applications should be submitted to:

Lene Skou, Chair, WTW Steering Committee
Email: Lene.skou@baruch.cuny.edu
Phone: 646.312.2074

Applications must be received by Lene Skou no later than Friday, March 27, 2020 lene.skou@baruch.cuny.edu