



## World Trade Week 2026 Kickoff Event Baruch College (NYC) Wednesday, May 6, 2026, between 2:00 and 4:00 p.m.

# SPONSORSHIP INFORMATION

### Introducing 2026 NYC World Trade Week

2026 World Trade Week is the largest series of events focused on international trade held in New York City. It presents a unique opportunity for your company or organization to reach a wide range of companies and professionals engaged in some aspect of international trade.

The WTW 2026 kickoff event will be held on Wednesday, **May 6 between 2:00 and 4:00 p.m.** at **Baruch College in Manhattan**. There will be an informative keynote speech about the use of AI in international trade followed by a discussion with a leading trade specialist about how best to navigate geo-political risk in the current trading environment. Light refreshments will be served.

Our May 6 event will kick off a series of quarterly networking and educational events designed to bring together New York City's vibrant international trade community. We will share plans for the year ahead, which will include a presentation of international trade awards and student scholarships.

Please consider supporting World Trade Week 2026 as a sponsor to help us facilitate these vital conversations and connections among members of the NYC trade community.





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**Wednesday, May 6, 2026, between 2:00 and 4:00 p.m.**

## Sponsorship and Support Opportunities

### **Host Venue Sponsor - Provide venue and refreshments**

- 4 tickets to all events
- Recognition from podium during event held at your venue
- Recognition of your sponsorship on the WTW website and all WTW PR bulletins

### **Platinum Sponsor – \$2000**

- 4 tickets to all events
- Representative will co-present student scholarship awards
- Recognition of your sponsorship on WTW website and all WTW P R bulletins

### **Gold Sponsor – \$1000**

- 3 tickets to all events
- Recognition of your sponsorship on the WTW website and all WTW PR bulletins

### **Silver Sponsor – \$500**

- 2 tickets to all events
- Recognition of your sponsorship on the WTW website and all WTW PR bulletins

### **Bronze Sponsor – \$250**

- 1 ticket to all events
- Recognition of your sponsorship on the WTW website and all WTW PR bulletins