

Honoring Excellence: The Stories Behind the WTW NYC 2025 Industry Awards

The Stories Behind the Awards —Lasvit (Global Bridge), Ben-Amun (Innovation), Oceanair Logistics (Small Business Global Trade), and Michell Sierra, Asak Solutions (Rising Star),—celebrate those who are redefining the future of global trade and business. Through innovation, resilience, leadership, and a commitment to mentoring the next generation, they are connecting people, markets, and ideas across borders — setting new standards for what’s possible.

WTW NYC 2025 GLOBAL BRIDGE AWARD

Presented to a company that strengthens New York City’s role as an international hub, fostering connections in trade, talent, and business.

LASVIT INC.

WWW.LASVIT.COM

Blending centuries-old glassmaking traditions with cutting-edge innovation, Lasvit has reimagined contemporary design on a global scale. Founded in 2007, the Czech brand collaborates with visionary talents like Daniel Libeskind, Zaha Hadid Architects, and David Rockwell to create breathtaking installations for over 3,000 hotels, residences, and cultural spaces worldwide — including New York icons like the Tiffany Fifth Avenue flagship and Steinway Tower. Honored with awards from Milan Design Week, Wallpaper*, Dezeen, and Archiproducts, Lasvit continues to forge connections across art, craftsmanship, and international business. For its inspiring role in elevating New York City’s global presence, Lasvit receives the 2025 Global Bridge Award.

WTW NYC 2025 INNOVATION AWARD

Presented to a company in the New York metropolitan region for implementing a new idea or approach that has made a positive contribution to the field of international trade.

BEN-AMUN

WWW.BEN-AMUN.COM

Based in New York City's Garment District, Ben-Amun is celebrated for its handcrafted fashion jewelry, designed and produced by skilled artisans. As the company expands into Asian markets and sets its sights on India, it has also pioneered a new model for connecting business and education. As a member of the New York District Export Council, Ben-Amun helped launch the inaugural Global Trade Competition, challenging university students to develop real-world export strategies. By serving as the first case study, Ben-Amun gives students hands-on experience navigating trade regulations, logistics, pricing, and market entry. For its forward-thinking approach in shaping the next generation of trade professionals, Ben-Amun is honored with the 2025 World Trade Week Innovation Award.

WTW NYC 2025 SMALL BUSINESS GLOBAL TRADE AWARD

**Presented to a small business in the New York metropolitan region
whose growth and achievements in their industry exemplify
international success.**

OCEANAIR LOGISTICS INC.

WWW.OCEANAIRNY.COM

Founded by Sadiah Mohammed, an immigrant from Trinidad who overcame extraordinary challenges, Oceanair Logistics, Inc. has grown into a vital force in global trade. A licensed customs broker with 30 years of expertise, Ms. Mohammed built her women-owned company from two clients into an international partner specializing in FDA-regulated, mission-critical goods like seafood, pharmaceuticals, and cosmetics. Oceanair Logistics ensures smooth, compliant trade across key regions, including Europe, North America, and West Africa. Through resilience, expertise, and leadership, Ms. Mohammed has strengthened U.S. global trade connections while inspiring the next generation of entrepreneurs. For these achievements, Oceanair Logistics is honored with the 2025 Small Business Global Trade Award.

WTW NYC 2025 RISING STAR AWARD

Presented to an individual under 40, in the New York metropolitan region

for their achievements in the field of international trade

MICHELL SIERRA, ASAK SOLUTIONS WWW.ASAK.AERO

From founding her own trucking company to managing international charter freight operations, Michell Sierra's career reflects a spirit of entrepreneurship, adaptability, and leadership. A graduate of the Fashion Institute of Technology/SUNY with a degree in International Trade and Marketing, she has built expertise across trucking, warehousing, airfreight, and logistics for top brands like GAP, Levi's, and Tory Burch. Now with ASAK Solutions, Michell continues to expand her impact on the industry. Her drive, commitment to learning, and passion for mentoring emerging talent make her a true Rising Star in international trade.