



World Trade Week is the largest series of events focused on international trade held in New York City. It presents a unique opportunity for your company or organization to reach a community of companies and professionals who devote their expertise to various aspects of trade. The Awards Breakfast KickOff event is Monday May 8th from 8:30-11am

To learn about the wide range of events offered, visit www.wtwnyc.org.

Sponsorship and Support Opportunities

A. Presenting Sponsor– \$10,000

Benefits:

- This is an exclusive sponsorship
- Chooses and awardee and presents an award at WTW Awards Breakfast
- Considered as Co-Chair of WTW and makes brief opening remarks at the Awards Breakfast
- Prominent placement of banner and of materials at each table seating at WTW Awards Breakfast (250 in attendance)
- Table of 9 at WTW Awards Breakfast
- One booth at WTW Awards Breakfast Expo
- Prominent placement of logo for one year on www.wtwnyc.org
- One full-page advertisement in WTW Awards Breakfast Program

B. Gold Sponsor – \$3,000

Benefits:

- Verbal recognition from podium at WTW Awards Breakfast
- One booth at WTW Awards Breakfast Expo
- Four tickets to the WTW Awards Breakfast
- Placement of logo for one year on www.wtwnyc.org
- One half-page advertisement in WTW Awards Breakfast Program

C. Silver Sponsor – \$1,500

Benefits:

- Two tickets to the WTW Awards Breakfast
- Placement of logo on www.wtwnyc.org for one year
- One quarter-page advertisement in WTW Awards Breakfast Program

D. Media Sponsor

Benefits to Media Sponsor:

- One booth at the WTW Awards Breakfast Expo
- Four tickets to WTW Awards Breakfast
- Verbal recognition and thank you from podium during Awards Breakfast
- Hard-copy of attendee list from Awards Breakfast
- Placement of Media Sponsor logo on www.wtwnyc.org for one year
- Placement of Media Sponsor logo on Awards Breakfast Program

Media Sponsor agrees to:

- Placement of WTW's four-color ad in its publication
- High visibility placement of WTW on sponsor website
- E-mail broadcast announcing the Awards Breakfast to its subscribers

II. Support Opportunities at the Awards Breakfast on May 13, 2019

The WTW Awards Breakfast Expo is an opportunity for organizations to display their literature, promote their products and services and offer assistance to interested attendees, and to network with sponsors, planners, and the NYC international trade community.

A. Expo Booth--\$350

Benefits:

- One conference table-sized exposition space and white table linens (Each booth must be staffed a by knowledgeable representative.)
- Listing in WTW Awards Breakfast program
- Two tickets to the WTW Awards Breakfast

B. Table Sponsor (Table of 9)--\$350

Individual tickets are \$45. A table of 9 represents a savings of \$55.

C. Combo Pack (Exhibit Booth and Table of 9)--\$600

Position your company at the Expo and host a table of 9 at the Awards breakfast. If purchased separately, the booth and table are valued at \$700, a savings of \$100.

For more information about WTWNYC 2019 Sponsorship and Support opportunities, contact the Fundraising Committee: Nancy Ploeger at nancyp@iwecfoundation.org