



World Trade Week NYC is the largest series of events focused on international trade held in New York City. It presents a unique opportunity for your company or organization to reach a community of companies and professionals who devote their expertise to various aspects of trade. The Awards Breakfast is scheduled for **Tuesday, May 12, 2020 from 8:30 am – 11:00 am**. Over 400 NYC-based foreign trade commissioners, bi-lateral chambers of commerce, Consul Generals, and international trade organizations are invited to participate and hold their own events during the month of May which are publicized on our WTW NYC calendar. In addition, our outreach is to over 12,000 importers, exporters and international services providers in the tristate area.

To learn about the wide range of events offered, visit www.wtwnyc.org.

WTW NYC Sponsorship Opportunities

A. Presenting Sponsor– \$10,000

Benefits:

- This is an exclusive sponsorship
- Chooses an awardee and presents an award at WTW Awards Breakfast
- Co-Chair of WTW and makes brief opening remarks at the Awards Breakfast
- Prominent placement of banner and of materials at each table seating at WTW Awards Breakfast (250 in attendance)
- Table of 9 at WTW Awards Breakfast
- Host of VIP networking event in late January 2020 to launch WTW Partner meetings
- Attendee list from Awards Breakfast
- Prominent placement of logo for one year on www.wtwnyc.org
- One full-page advertisement in WTW Awards Breakfast Program
- Featured for one year on WTW NYC year-round social media outreach beginning late January 2020

B. Gold Sponsor – \$3,000

Benefits:

- Verbal recognition from podium at WTW Awards Breakfast
- Four tickets to the WTW Awards Breakfast
- Placement of logo for one year on www.wtwnyc.org
- One half-page advertisement in WTW Awards Breakfast Program
- Attendee list from Awards Breakfast
- Recognition at VIP ceremony networking event in January 2020 to launch WTW Partner meetings
- Featured for one year on WTW NYC year-round social media beginning in late January 2020

C. Silver Sponsor – \$1,500

Benefits:

- Two tickets to the WTW Awards Breakfast
- Placement of logo on www.wtwnyc.org for one year
- One quarter-page advertisement in WTW Awards Breakfast Program
- Recognition at VIP ceremony networking event in January 2020 to launch WTW Partner meetings
- Featured for one year on WTW NYC year-round social media beginning in late January 2020

D. Media Sponsor

Benefits:

- Four tickets to WTW Awards Breakfast
- Verbal recognition and thank you from podium during Awards Breakfast
- Attendee list from Awards Breakfast
- Placement of Media Sponsor logo on www.wtwnyc.org for one year
- Placement of Media Sponsor logo on Awards Breakfast Program
- Recognition at VIP ceremony networking event in January 2020 to launch WTW Partner meetings
- Featured for one year on WTW NYC year-round social media beginning in late January 2020

Media Sponsor agrees to:

- Placement of WTW's four-color ad in its publication
- High visibility placement of WTW on sponsor website
- E-mail broadcast announcing the Awards Breakfast to its subscribers

Support Opportunities at the Awards Breakfast on May 12, 2020

The WTW Awards Breakfast Expo is an opportunity for organizations to display their literature, promote their products and services and offer assistance to interested attendees, and to network with sponsors, planners, and the NYC international trade community.

A. Table Sponsor (Table of 9) -- \$350

Individual tickets are \$45. A table of 9 represents a savings of \$55.

B. Combo Pack (Exhibit Booth and Table of 9) -- \$600

Position your company at the Expo and host a table of 9 at the Awards breakfast. If purchased separately, the booth and table are valued at \$700, a savings of \$100.

For more information about WTWNYC 2020 Sponsorship and Support opportunities, contact the Sponsorship Committee: Nancy Ploeger at nancyp@iwecfoundation.org